

# NEON

INDEPENDENT MARTECH CONSULTANCY

## WE ARE NEON; WE MAKE MARTECH WORK

### WHO ARE WE?

We are an independent, system agnostic Martech consultancy. With over 15 years' experience in the marketing technology industry, we are market leaders when it comes to implementing and advising clients on Martech solutions. We cover all aspects of Martech, but specialise in DAM, Workflow, Approvals, Programmatic, Social and Automation solutions.

### WHAT DO WE DO?

We help brands and agencies improve their Martech stack; whether clients are at the start of their journey and need support in building a business case or selecting the right tool, or they have tools in place that aren't achieving their expected ROI, NEON provide expert advice and hands on project management skills to ensure marketing technology is optimised to each customer's needs.



### WHO DO WE WORK WITH?

 norwegian



 Google



 Clarks



 Anjuna

 SPLASH  
UNLEASH CREATIVITY

### PROVEN BENEFITS

Our clients have experienced some of the following benefits since working with NEON;

- Increased user adoption
- Enhanced vendor engagement
- More defined & holistic Martech strategy
- Efficiency gains from streamlined process
- More informed supplier selection process
- Identification of solution integrations
- Defined internal business case
- Better understanding of Martech landscape

### GET IN TOUCH

To find out more about how we can help you increased the ROI from your Martech stack, contact us:

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